

REP HEADLINE# 6299493  
\$\$\$ UNAPPROVED REV #2 \$\$\$

**GREAT AMERICAN MEDICAL**

**WASHINGTON, DC 20007**

	DATE	SEP10/12	13.37
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**STA:**

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

[illegible]

16	S	1100P-1135P	30	\$1,700.00	9/15	9/15	0	SAT	0
PROGRAM : 11 PM NEWS									
CON COM1: 11 PM NEWS									

23	A	1135P-1235A	30	\$1,700.00	9/16	1	SUN
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PROGRAM : 11 PM NEWS  
ORD COM1: NEWS  
ORD COM2: SPTS ARE BOOKED- THX JEN  
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-16 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR SEP16 ON LINE-20 FOR 1 SPOT/WK

REP HEADLINE# 6299493 TRF# 330708 REP: TEL# 215-564-1206 FAX# 215 564 1103  
 \$\$\$ UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP10/12 13.37  
 \*\*\* WPXI-TV \*\*\* \*\*CHANGES\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
24	A		1100P-1135P	30		\$1,450.00	9/15	9/15	1		SAT	1
PROGRAM : 11 PM NEWS ORD COM1: NEWS ORD COM2: SPTS ARE BOOKED- THX JEN PART OF A MAKEGOOD MADE UP OF LINES 23-24												
20	S		1135P-1205A	30		\$1,450.00	9/16	9/16	0		SUN	0
PROGRAM : 11 PM NEWS CON COM1: 11 PM NEWS STATION MAKEGOOD OFFERS: M1 OK'D BUY#16 MISSED: SAT/1100P-1135P 30S \$1,700.00 (SEP10/12) BUY#20 SUN/1135P-1205A 30S \$1,450.00 OFFER: SUN/1135P-1235A 30S \$1,700.00 PLS ADVISE. & SAT/1100P-1135P 30S \$1,450.00 CMT: NEWS CMT: SPTS ARE BOOKED- THX JEN												

SEP/12 25675.00

CONTRACT TOTAL 25675.00  
 TOTAL SPOTS 32

MARKET TOTALS \$88,534 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6299493 TRF# 330708 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP10/12 13.01  
\*\*\* WPXI-TV \*\*\*

ADV # 09132 ADV. NAME ISS/DCCC REP. # OFF. # 18 SALESMAN #  
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY  
3050 K ST NW, SALES PRSN WA- CHERYL BLAIR  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6299493 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC 9/12 EST#1500 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP12/12 SEP17/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP10/12 13.01

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
REVISED NOT TO AIR ON 9/11  
TTLS \$25,675  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS: DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

ML	UNRESL	BUY#	MISSED	30S	
		BUY#16	SAT/1100P-1135P	30S	\$1,700.00 (SEP10/12)
		BUY#20	SUN/1135P-1205A	30S	\$1,450.00
			OFFER: SUN/1135P-1235A	30S	\$1,700.00 PLS ADVISE.
			& SAT/1100P-1135P	30S	\$1,450.00
			CMT: NEWS		
			CMT: SPTS ARE BOOKED - THX JEN		

CONTRACT TOTAL 25675.00  
TOTAL SPOTS 32